

HREIÐAR INGI HALLGRÍMSSON

B U S I N E S S G R A D U A T E



CONTACT

- +354-791-2345
- hreidar@hreidarhallgrims.com
- Copenhagen, Denmark
- [hreidarhallgrims.com](https://www.hreidarhallgrims.com)

SUMMARY

A business graduate with a strong focus on marketing, passionate about creating innovative marketing strategies and campaigns. I possess a solid foundation in business fundamentals and marketing principles, combined with practical experience in sales, customer relationship management, and digital marketing. In my free time, I enjoy Crossfit, socializing with friends, and playing video games.

SKILLS

PROFESSIONAL

- Marketing strategy
- Digital marketing
- Sales and CRM
- Data analysis
- Project Management
- Next JS
- Sanity
- Excel

EDUCATION

- UNIVERSITY OF ICELAND**
Business Administration Bs. C
2019-2024
- AALTO UNIVERSITY**
Erasmus+ exchange program
2020-2021

WORKING EXPERIENCE

CONSULTANT

Klettabær ehf. | 2023 - Present

- Consulted children and teens with mental health challenges using relational approaches
- Developed personalised plans to assist clients in achieving their personal development goals

MARKETING AND SALES ASSOCIATE

Nova hf. | 2021-2022

- Prospected and qualified potential clients to expand market reach
- Demonstrated product value and negotiated contracts to close sales
- Analysed sales data to increase revenue and maintain high levels of customer satisfaction
- Followed up on sales leads and nurtured customer relationships to ensure repeat business

INVENTORY MANAGER

Nova hf. | 2016 - 2020

- Managed inventory operations, including receiving, tracking, ordering, picking, packing, and shipping
- Analysed inventory data to ensure timely and accurate product delivery
- Implemented process improvements to increase efficiency and reduce costs